



PAPER FORMATS - MENA Avail-List

Prepared By : WAEL SHENTENAWY
SMAL - Sept 25th, 2016 - V1

All Formats Are Registered with FRAPA.ORG (The Format Recognition And Protection Association)

Genre	Origin	Registered	Title	CONCEPT	Eps/Ssn	Dur/Eps
a	Cooking Shows					
1	Italy	FRAPA	Horror Kitchen	<p>HORROR KITCHEN is the scariest cooking show on tv.</p> <p>Three contestants (professional chefs or amateur chefs) will have to cook gourmet dishes and convince a jury made by 3 experts by using a HORROR INGREDIENT, a horrible, disgusting ingredient that's not common for our culture and that nobody would ever eat!</p> <p>The three judges, don't know which is the HORROR INGREDIENT hidden in the dishes they're going to eat and will take their decisions only on the taste test.</p> <p>Only after the dishes' taste the host will reveal them the HORROR INGREDIENT that they have just eaten. How will they react to this revelation?</p>	10	1/2 TV Hr
2	Italy	FRAPA	Chef By Chance	<p>The cooking show where a celebrity guest (an actor, a singer a football player) will cook as a top rating chef for 30 minutes. He will be a Chef by chance.</p> <p>A very famous chef will prepare one of his most famous and difficult recipes and only by watching him cooking live, the celebrity guest will have to prepare the same dish.</p> <p>Will he be able to convince the jury of experts with his dish?</p>	10	1/2 TV Hr



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a	Cooking Shows		(Cont'd)			
	3	Italy	FRAPA	Who's That Cake		
				<p>3 amateur pastry chefs must do their best to make the perfect cake that represent themselves. There could be the 50 yrs old lawyer, the 30 something yoga teacher, the 20 yrs old musician.</p> <p>They are not allowed to create cakes that explicitly illustrate their jobs and hobbies, they must be very smart and creative and make 3 cakes that “tell something” about them.</p> <p>The judge, an expert and well known pastry chef, will have to look at the 3 cakes and taste them. Then he will choose one of them. This will be the cake that like a clue will have to help the judge to guess who made it among 5 people.</p> <p>If the judge will manage to understand who's the pastry chef who made the cake, this means that the contestant has been so smart and expert to create a cake which perfectly represents hi, and he will win a cash prize of 5.000 euros.</p>	10	1 TV Hr
					10	1 TV Hr



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b	FACTUAL						
	4	Italy	FRAPA	Doctor Smile	<p>Our smile is our business card, it's the key that opens every heart's door. It helps us in the social and working relations and gives us a chance with the opposite sex. But what if our teeth are so ugly and ruined to embarrass us and make us keep our mouths closed? DOCTOR SMILE is the makeover show that makes the Country smile again.</p> <p>Not only dental medical cases, but also stories of life, emotions, tears and of course... smiles!</p>	10	1 TV Hr
d	VARIETY						
	5	Italy	FRAPA	RICH	<p>Imagine if every citizen of your Country would donate 1 euro to you.</p> <p>You'll get incredibly rich and it would cost them nothing!</p> <p>RICH is the TV show where deserving people that with their everyday actions make this world a better place will now be thanked for the first time for their generosity.</p> <p>The protagonists of the show are unaware and common people: teachers, shopkeepers, housewives, lawyers, retired persons...</p>		



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d	VARIETY						
	5	Italy	FRAPA	RICH (cont'd)	<p>There could be the man that helps families in need by bringing them food every week, could be the woman that teaches kids with problems for free or the guy that is a volunteer in a beneficence association or the one that decided to donate his bone marrow saving someone's life.</p> <p>The viewers at home will have the unique chance to reward these special and deserving people by realizing a secret dream that they hold in their hearts: travelling to Rome, buying a new car, changing the home furnishing...</p> <p>The viewers will have the possibility to text vote for them and each vote will turn into real money: 1 vote= 1 dollar.</p> <p>RICH is the only TV show where your fellow citizens could make your dreams come true:</p> <p>touching stories, good feelings and a great finale!</p>		